

## NEWS RELEASE

### **PDI GROUP PARTNERS WITH HEMLOCK PRINTERS IN ACQUISITION OF PRISMTECH GRAPHICS**

Montreal, QC – August 25, 2020 –PDI Group and Hemlock Printers, two recognized leaders within the Canadian printing industry, have announced the acquisition of Burnaby based PrismTech Graphics, a well-established wide format and specialty printing company that has been in operation for over 25 years.

The acquisition, an equal partnership between Hemlock and PDI, marks the launch of a new venture that will provide customers of both companies access to a complete solution for their graphics production requirements. With significant capacity, technology, and resources at the foundation of this new initiative, Hemlock and PDI plan to strategically promote a newly integrated and comprehensive service offering to sign and display customers requiring both regional and national in-store graphics production and distribution.

The talented team and the reputable PrismTech brand will be retained under the new ownership commencing September 1, 2020. Hemlock’s wide format operations will move into the existing PrismTech 30,000 square foot production facility in Burnaby, BC. The combined capabilities of the new company will include flatbed UV, screen, and roll print technologies, as well as finishing and installation services.

Richard Kouwenhoven, President and COO of Hemlock Printers will serve as the President of the new organization and Paul Milburn, the former President and owner of PrismTech, will remain with the company and looks forward to participating in the new business. Jamie Barbieri, President of PDI Group will assume the role of Director in support of the new business initiative.

*“After several years of consistent growth, we felt it was the right time to take the next step with our wide format service offering. Our partnership with PDI and the acquisition of PrismTech is a perfect strategic fit for us and we are very excited for the future of this business. I have had the privilege of getting to know Paul and his dedicated team at PrismTech over the past number of months and they exemplify the same values that have been key to our success – a constant focus on quality and the customer experience, a deep commitment to the staff and an ongoing commitment to re-invest in the latest technologies”,* said Richard Kouwenhoven.

*“In keeping with our past success and growing partnership with Hemlock, the PrismTech acquisition enables both companies to provide customers with a unique regional and national service offering”* adds Jamie Barbieri. *“Our combined and proven experience in large format print production, along with a shared commitment to excellence will deliver unmatched value in the solutions we bring to clients across all sectors and sizes.”*



Paul Milburn added, *“We have always admired Hemlock and see this acquisition as a testament to shared commitment to quality, innovation and sustainability. This initiative will provide exceptional opportunities for both our customers and our staff”.*

The joint venture represents the second partnered acquisition by Hemlock and PDI, following their purchase of Richmond, BC based Kirk Marketing in 2017 to form Hemlock Harling Distribution Ltd., now a leading provider of mailing, fulfilment, and distribution services in the market.

#### **About PDI**

PDI Inc. is one of the largest independent commercial printers in North-Eastern Canada providing integrated print solutions to clients in Quebec, across the rest of Canada and in the United States. PDI boasts more than 150,000 sq. ft. of modern manufacturing space within two production facilities in Quebec, and offers customers access to professional services in electronic prepress, graphics production, commercial offset and digital print production, large format print production, fulfilment, warehousing and direct mail services. For more information visit [www.groupepdi.com](http://www.groupepdi.com) or contact Jamie Barbieri at 514.695.1333 or [james.barbieri@groupepdi.com](mailto:james.barbieri@groupepdi.com)

#### **About Hemlock Printers**

Hemlock Printers is one of the largest commercial printers in the Pacific Northwest, building its success for over 50 years on a commitment to craftsmanship, sustainable practices, and continuous innovation. Operating from an 80,000 square foot facility in Burnaby, BC with sales offices in Seattle and San Francisco, Hemlock is consistently recognized as an industry leader. For more information visit [www.hemlock.com](http://www.hemlock.com) or contact Doug Climie at 604.439.5004 or [doug@hemlock.com](mailto:doug@hemlock.com)

#### **About PrismTech**

Based in Burnaby, BC, PrismTech Graphics Ltd. is a leading printing company founded in 1994 to fulfill the needs of customers looking for high quality, colour-critical large format print services. The business has grown steadily to a full-service commercial facility serving a wide range of customers in BC and across Canada. Services include UV flatbed, screen, roll-to-roll for indoor and outdoor applications, installation, finishing, fulfilment, and distribution. For more information visit [www.prismttechgraphics.com](http://www.prismttechgraphics.com).

