

Phipps Dickson and Integria Inc.

Join Forces

PHIPPS  DICKSON



MONTREAL, February 14, 2007 – Phipps Dickson and Integria are pleased to announce that they are joining forces to form the largest independent commercial printing company in Quebec.

The combined operations, Phipps Dickson Integria, will boast sales in excess of \$40 million and employ more than 200.

Jeff Mahar and Gaetano DiTrapani, co-presidents of Phipps Dickson are enthusiastic about the amalgamation with Integria and the creation of a leading provider of pre-media, print, multi-media, digital print and fulfillment services in Canada.

“This integration will allow us to fully maximize the complimentary strengths of each organization and result in the whole being much stronger than the sum of its parts” said Gaetano DiTrapani.

Jamie Barbieri, president of Integria and a key player in the new company, confirmed that Phipps Dickson Integria will remain committed to its customers and employees and is looking forward to enhancing its reputation for superior quality and service through this new business entity.

Jeff Mahar believes that this agreement provides much needed consolidation in the industry and strengthens the company's position to take advantage of new opportunities as they develop.

Phipps Dickson is a leading provider of pre-media and print production services to major advertising agencies, corporations, communication firms, and the design community.

Integria is a leading integrated media services company providing electronic pre-press, offset and digital print production, as well as multimedia and internet services to clients in Quebec, across Canada and in the United States.

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