

Phipps Dickson Integra named one of Canada's 50 Best Managed Companies for 2007



■ **MONTREAL, FEBRUARY 12TH, 2008** – Phipps Dickson Integra (PDI), a leading commercial printer, has been recognized as one of Canada's 50 Best Managed Companies for 2007. Celebrating its 15th anniversary, Canada's 50 Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$10 million.

Over 10,000 companies were invited to compete in this year's competition representing a multitude of industries from across Canada. The rigorous selection process first identifies 250 finalists and culminates with the unveiling of the 50 winning companies who have demonstrated a capacity to focus on their core vision and to achieve high performance and sustained growth that reaches beyond financial performance.

"Companies are always judged by profitability, as they should be," says John Hughes, Partner, Private Company Services group with Deloitte, a national sponsor of the Best Managed program. "But Best Managed companies like PDI have been singled out for qualities that promise long term growth. They've made rigorous investments in their own potential."

Jeff Mahar, Chief Executive Officer of PDI, commented: "The print industry has witnessed many upheavals in the last 3 years, but PDI's hands-on management approach, not only solidified our position as a leader in the print industry, but as a leader across all industries."

"PDI is very honored to have obtained this recognition from the Canadian business community" said Gaetano DiTrapani, Chief Operating Officer of PDI. "This achievement is due to the wonderful support that we receive from our valued clients, to a group of employees that is without parallel in our industry, to our loyal and reliable suppliers and to our professional and financial partners."

"We are very proud to represent our industry in this winner's circle. This highly coveted prize, combined with a new branding for Phipps Dickson Integra is a great start to 2008 and this is just the beginning. Keep PDI on your radar for many more good things to come..." stated Jamie Barbieri, President of PDI.

Phipps Dickson Integra (PDI) is the largest independent sheet-fed printing company in Quebec, providing pre-media, offset and digital print production, as well as multimedia and internet services to clients in Quebec, across Canada and in the United States.

Established in 1993, **Canada's 50 Best Managed Companies** is one of the country's leading business awards program, recognizing excellence in Canadian-owned and managed companies with revenues over \$10 million. Every year, hundreds of entrepreneurial companies compete for this designation in a rigorous and independent process that evaluates the caliber of their management abilities and practices. For further information, visit www.canadas50best.com.

Contact information:

Mr. Gaetano DiTrapani
Chief Operating officer
PDI LaSalle
2480 Senkus
LaSalle, Qc, H8N 2X9
Phone: (514) 365-1222
International: 1-800-761-5766

Mr. Jamie Barbieri
President
PDI St-Laurent
5400 Chemin St-François
St-Laurent, Qc, H4S 1P6
Phone: (514) 337-3311
International: 1-866-244-3311